

Step-by-Step Instructions

Please follow these instructions when preparing your submission for redemption

Step 1

Collection

- Clip & save UPCs & lids from participating Labels for Education Brands.



Step 2

Separate the Following Groups

- Paper UPCs worth 1 point each
- Paper UPCs worth 5 points each
- Lids worth 1 point each
- Lids worth 5 points each (V8 Splash® beverages)
- Bonus Certificates
- Bonus Product UPCs (all Campbell's® microwarable soups, all Pepperidge® Farm Goldfish® Crackers, and Campbell's® Supper® Bakes meal kits)



Step 3

UPCs

- Only place UPCs in either a paper lunch bag or an envelope. Remember to keep 1 and 5 point UPCs separate.
- Write the quantity of UPCs and the point value on the paper lunch bag or envelope as illustrated here.

Note! Do not use plastic bags, tape or staples when preparing your UPC submissions as these materials are not recyclable.



Step 4

Lids

- Group in quantities of no more than 100.
- Remember to keep 1 and 5 point lids separate.
- The lids should be counted and placed in sealed clear plastic bags or paper lunch bags.
- Write total quantity and total point value of lids on outside of plastic bag or paper lunch bag as illustrated here.



Step 5

Bonus Certificates

- Place in either a paper lunch bag or an envelope and mark "bonus certificates".
- Write total quantity and total point value of bonus certificates on each paper lunch bag or envelope.



Step 6

Packing

Send to:

Red Bird Mission
Attn: Fran Woodworth
70 Queendale Center
Beverly, KY 40913

USPS, UPS, and FedEx are all reliable services.

Questions? P (606) 598.3155 or rbm@rbmission.org

Thank You!